

Redefining Vitality
Shaklee Vitalizer™
 Dietary Supplement

NOW WITH MORE VITAMIN D₃



THE CHALLENGE

Are you okay with feeling just okay? If you're like nine out of 10 Americans, you don't eat enough fruits and vegetables, and that means you may not be getting enough of the right nutrients. That's a great reason to supplement what you eat, which can make a big difference in your health down the line. Being well means having the energy and vitality to enjoy life to its fullest. But how do you get the right nutrients in the right amounts? Taking just any supplement won't help provide comprehensive, balanced nutrition.

THE SOLUTION:
SHAKLEE VITALIZER™

Redefining Vitality

The best of Shaklee science in 80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life.* Anyone can put vitamins and minerals into a supplement. Only Shaklee gets the right nutrients to the right place at the right time through a revolutionary, patent-pending S.M.A.R.T. delivery system. Taking Vitalizer is not just an investment in your long-term health. This is how to start feeling "WOW"—today and every day from now on. Vitalizer provides a comprehensive spectrum of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, and probiotics. Vitalizer combines the best ingredients with the best quality.

Vitalizer Benefits*

- Supercharged vitality
- Stress management
- Antioxidant defense
- Heart and brain health
- Digestive health
- Healthy hair, nails, and skin
- Nerve and muscle function
- Healthy teeth and gums
- Breast health
- Immune support
- Anti-aging phytonutrients
- DNA protection
- Bone and joint health
- Lung health
- Colon health
- Preconception nutrition
- Vision and eye health

CUTTING-EDGE NUTRITION SCIENCE

Now Enhanced with More Vitamin D₃

Our 53 years of leadership in scientific research continue to guide Shaklee product development and innovation. Based on the latest nutrition research findings, Shaklee scientists have enhanced Vitalizer with higher levels of vitamin D₃. Higher levels of vitamin D are clinically supported and proven to significantly raise vitamin D levels in the blood. Not only is vitamin D essential for strong bones, cutting-edge research findings also link increased vitamin D levels to bone and heart health, immune and cognitive function, as well as the retention of normal blood sugar and blood pressure levels.*



THE SHAKLEE DIFFERENCE

80 Bio-Optimized Nutrients

- Clinically proven to create a foundation for a longer, healthier life*

S.M.A.R.T.™ Delivery System

- Delivers the right nutrients to the right place at the right time

Scientifically Advanced

- Based on an unprecedented 12 Shaklee clinical studies
- New, clinically supported higher levels of vitamin D₃

50th Anniversary Landmark Study

- Long-term users of Shaklee supplements had markedly better health*

Exceptional Quality

- Up to 350 stringent quality control tests for metals, contamination, and pesticides
- Over 1,000 quality inspections every time Vitalizer is made
- No added artificial flavors, sweeteners, colors, or preservatives; gluten free

100% Shaklee Guarantee



We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

CHANGING BRANDS CAN CHANGE YOUR LIFE™

A Landmark Study of long-term dietary supplement users showed that people who took Shaklee supplements had markedly better health than both single multivitamin and nonsupplement users alike. Shaklee users retained normal levels of:

- Blood pressure*
- HDL cholesterol*
- Triglycerides*
- C-reactive protein*
- Homocysteine*

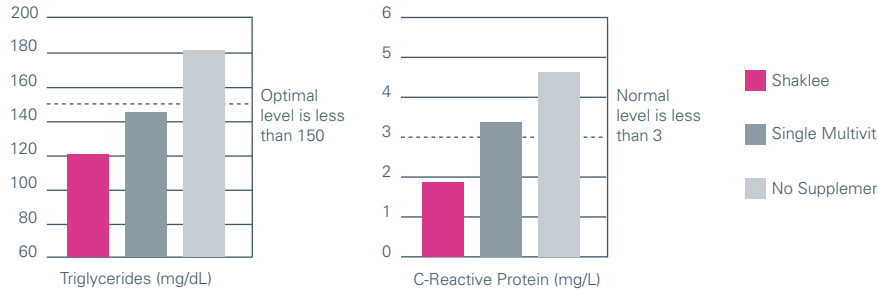
Shaklee leveraged this groundbreaking information and its history of scientific innovation to create Vitalizer, which targets nutrients for optimal delivery and better digestive comfort.

- Optimized delivery systems
- Fewer tablets

PROVEN SUPERIOR VITALITY*

Proven Superior Vitality*

Lower is better!



Vitalizer Supplement Fact Box and Benefits

Supplement Facts			
Serving Size: 1 Vita-Strip®			
	Amount Per Serving	% DV	
Calories	15		
Calories from Fat	10		
Total Fat	1 g	2%**	
Total Carbohydrate	1 g	<1%**	
Vitamin A (50% as beta carotene from <i>Blakeslea trispora</i> and 50% as vitamin A acetate)	5,000 IU	100%	
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%	
Vitamin D ₃ (as cholecalciferol)	1,000 IU	250%	
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl acid succinate, mixed tocopherols, and mixed tocotrienols)	200 IU	667%	
Vitamin K (as phytonadione)	80 mcg	100%	
Vitamin B ₁ (as thiamine mononitrate)	9 mg	600%	
Vitamin B ₂ (as riboflavin)	10.2 mg	600%	
Niacin (as niacinamide)	120 mg	600%	
Vitamin B ₆ (as pyridoxine hydrochloride)	12 mg	600%	
Folate (as folic acid)	400 mcg	100%	
Vitamin B ₁₂ (as cyanocobalamin)	36 mcg	600%	
Biotin (as d-biotin)	300 mcg	100%	
Pantothenic acid (as d-calcium pantothenate)	60 mg	600%	
Calcium (as dicalcium phosphate, calcium ascorbate, and calcium carbonate)	500 mg	50%	
Phosphorus (as dicalcium phosphate)	350 mg	35%	
Iodine (as potassium iodide and sea kelp)	150 mcg	100%	
Magnesium (as magnesium oxide)	200 mg	50%	
Zinc (as zinc gluconate)	15 mg	100%	
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%	
Copper (as copper gluconate)	2 mg	100%	
Manganese (as manganese gluconate)	2 mg	100%	
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%	
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%	
Sodium	10 mg	<1%	
Total Omega-3 fatty acids (from ultra-pure marine lipid concentrate)	500 mg	†	
Our full spectrum includes:			
EPA (eicosapentaenoic acid)	280 mg	215%	
DHA (docosahexaenoic acid)	180 mg	138%	
And five other naturally found fatty acids including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	40 mg	†	
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†	
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†	
Lycopene (from tomato extract)	2.5 mg	†	
Lutein (as lutein ester from marigold flower extract)	2 mg	†	
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†	
Gamma-tocopherol	25 mg	†	
Beta- and delta-tocopherol	10 mg	†	
Bioflavonoid complex (as citrus, lemon, orange, and grapefruit bioflavonoids, and hesperidin complex)	25 mg	†	
Quercetin	50 mg	†	
Nickel (as trace mineral protein hydrolysate)	15 mcg	†	
Tin (as trace mineral protein hydrolysate)	10 mcg	†	
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†	
Boron (as trace mineral protein hydrolysate)	1 mg	†	
Silicon (as silicon dioxide)	2 mg	†	

**Percent Daily Values (DV) are based on a 2,000 calorie diet. †Daily Value not established.

Every Vitamin + Minerals Your Body Needs

- New, higher levels of vitamin D₃, clinically supported for bone, heart, and immune health***
- High potency for supercharged vitality*
- Bio-optimized nutrients for maximum absorption
- All 8 highly potent B vitamins, including biotin

7 Omega-3s to Help Reduce the Risk of Heart Disease†

- Also promotes brain and joint health*
- High potency EPA and DHA
- Ultra-pure, pharmaceutical grade

Anti-Aging Nutrients*

- Protect DNA and support healthy aging*
- Powerful carotenoids and flavonoids, including lutein and lycopene

Most Powerful Antioxidant Spectrum*

- Helps protect cells, tissues, and organs against aging*
- Superior protection against free radical damage*
- Full-spectrum vitamin E from all 8 natural forms
- 26 antioxidants working together to augment your body's antioxidant network*

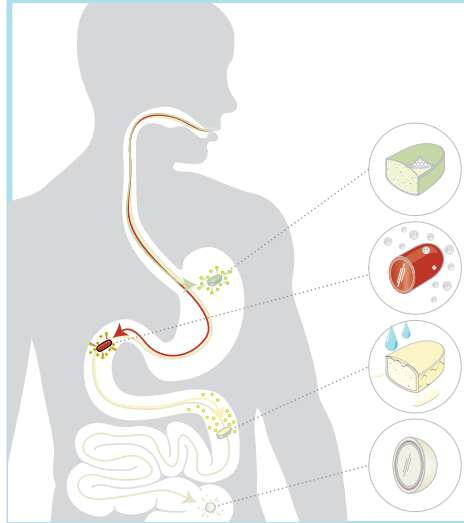
Guaranteed Superactive Probiotics to Improve Digestive Health*

- Support healthy digestion and immunity*
- Extensively studied active cultures
- Patented delivery system

***Vitalizer Gold provides 1,200 IU of vitamin D. †Supportive but not conclusive evidence shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of heart disease.

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S.M.A.R.T.™ Shaklee **M**icronutrient **A**dvanced **R**elease **T**echnology™
The right nutrients to the right place at the right time.



12 patents and two patents pending on the S.M.A.R.T.™ delivery system mean you can't find it anywhere else.

Vita-Lea®
Folic acid microcoating for **immediate release in stomach**

Caroto-E-Omega
pH-activated enteric coating protects from stomach acid for **release only after reaching upper intestine**

B+C Complex
Sustained-release gel-diffusion system clinically proven to **maintain blood-nutrient levels over 12 hours**

Optiflora® Probiotic
Triple-layer encapsulation protects the active cultures through the stomach for **release in lower intestine**

**WHO WILL
BENEFIT?**

Vitalizer is available in three formulas:

Vitalizer For those who don't need extra iron #20263
Provides support for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, and prostate health.*



Vitalizer + Iron For those seeking extra iron #20271
Provides support for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, breast health, and healthy skin, hair, and nails.*



Vitalizer Gold For adults 50+ #20270
Provides support for immunity, stress management, antioxidant and DNA protection, heart and brain health, bone and joint health, digestive health, and breast and prostate health.*



**HOW SHOULD IT BE
USED?**

Each Vitalizer Pack includes 30 Vita-Strips®; take one a day, every day. Contains:

- Vita-Lea®: 2 tablets per strip
- Vitamin B+C Complex: 1 tablet per strip
- Caroto-E-Omega: 2 softgels per strip
- Optiflora® Probiotic: 1 capsule per strip

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REFERENCES

Shaklee Vitalizer™ is Based on 12 Clinical Studies

Vita-Lea® High Potency Multivitamin/Multimineral

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